

# THE 2<sup>ND</sup> SIXTY

## PLANNED GIVING INITIATIVE



*Celebrating the Past...  
Preparing for the Future.*



**PRESBYTERIAN  
COMMUNITIES  
OF SOUTH CAROLINA**



## LOOKING BACK WITH GRATITUDE ...

As Presbyterian Communities of South Carolina celebrates its 60th anniversary of enriching the lives of older adults, it is amazing to look back at what this ministry has become. With God's help and the support of the saints who went before us, PCSC has grown from one community serving 20 residents in 1958 to six communities serving more than 950 in 2018.



## ... PREPARING FOR THE FUTURE

Great things lie ahead for this ministry! While we celebrate the first 60 years, we are also excited about the next 60 years – and beyond. To help prepare tomorrow's blessings for those we serve, we are launching the *The 2<sup>nd</sup> Sixty Planned Giving Initiative*. We invite those who care about this ministry to older adults to help prepare for its future.

The Synod of SC began making plans for a Church-sponsored retirement community.

In October, the cornerstone for The Village at Summerville was put in place.

In January, the very first 20 residents moved into The Village at Summerville.

The Clinton Presbyterian Community opened.

Frampton Hall opened, which was later consolidated with the Clinton community in 2008.

1950

1956

1958

1975

1976



## INHERITING WHAT OTHERS BUILT

There is a passage of Scripture that captures so well the experience of enjoying what others built. After the Israelites had settled in the Promised Land, the Lord spoke these words to the people:

“I gave you a land on which you had not labored, and towns that you had not built, and you live in them; you eat the fruit of vineyards and oliveyards that you did not plant. Now therefore revere the LORD, and serve him in sincerity and in faithfulness; ...”

Joshua 24:13-14

Truly, those who have benefited from PCSC or cherish its mission are enjoying what others have built. The longevity of PCSC depends on our recognizing the blessings left by those who went before us and then realizing...

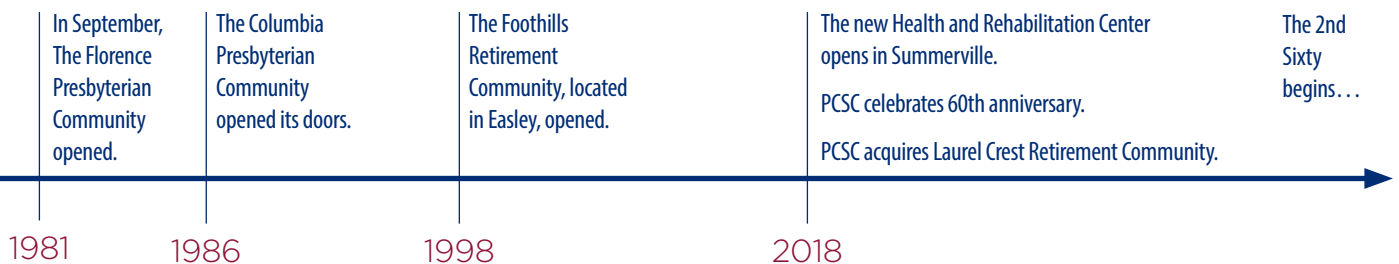
***“Now, it’s my turn.”***

One of the best ways we can prepare blessings for the future is by making a planned gift to create our own legacy.

## HOW WE GOT HERE

More than 60 years ago, the Presbyterian churches in South Carolina began to recognize their older members needed a place they could live when living at home began to lose its appeal. It would be a place they would go because they *wanted to*, rather than because they felt they simply *had to*.

Leaders like the Rev. Drs. McLeod Frampton and Bob Tapp provided visionary leadership for this effort. Faithful churches and their members gave generously. With God’s blessing, the residents of our communities, along with their families and friends now enjoy the fruits of those who went before us.





## PLANNED GIFTS: WHAT AND WHY

Planned gifts are deferred gifts that will be received by PCSC in the future. This makes them perfect to prepare for the next 60 years. Planned gifts are made as part of one's estate plan, and can include:

- Naming PCSC as a beneficiary in your will or trust
- Naming PCSC as a beneficiary of your retirement plan (such as an IRA or 401-k) or life insurance
- Creating a charitable gift annuity or trust that pays you or a loved one income for life and leaves the residual to PCSC.

Planned gifts are often the best way to make an impactful gift. They can be made at little or no cost today. Donors still have their assets available for their use, if needed. Donors are often better able to fulfill their charitable intent by making a larger, more impactful contribution to the ministry of PCSC.

Indeed, looking to the past, planned gifts have historically provided the lion's share of the resources available to meet our residents' greatest needs at any point in time.

## AREAS OF GREATEST NEED

Many donors making planned gifts leave it to PCSC's Board of Trustees to determine how best to spend the gift. This gives the Board flexibility to address areas of the ministry with the greatest need. Other donors, however, prefer to specify the use of the gift.

A distinctive feature of PCSC's ministry almost from the start has been caring for residents who outlive their life savings. This can happen, for example, due to a costly medical crisis or an exceptionally long life. Not surprisingly, some planned gifts are designated to provide financial assistance to such residents.

Typically, 6-7% of our residents need some amount of financial assistance to continue to live with us, at an annual cost of \$1.5 - 2 million. When charitable gifts and foundation resources are insufficient, the remaining cost burdens PCSC and its other residents. The peace of mind this financial assistance gives our residents and their families, however, is priceless.

Still other donors have designated their planned gifts for buildings and grounds or special programs. These can also be great ways to sustain and strengthen PCSC's longevity when these gifts are consistent with its long-term needs.

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## WHERE TO BEGIN?

### LEARN:

- **Review the companion brochure, “Thoughtful Gifts Anyone Can Make,”** which gives a brief overview of a variety of planned gifts and how they can meet your charitable and financial goals.
- **Return the enclosed card** to request additional information about planned giving.
- **Visit our website** to learn more about planned gifts:  
[PresCommunities.org/planned-giving](http://PresCommunities.org/planned-giving)
- **Contact me** for more information:  
Franklin Fant  
Director of Foundation Services  
and Church Relations  
(803) 772-5885  
[Franklin.Fant@PresComm.org](mailto:Franklin.Fant@PresComm.org)

### ACT:

**Make a planned gift to prepare this ministry for the next 60 years.**

### NOTIFY:

**Call or use the enclosed card to let us know about your generosity.** We want to thank you and make sure we understand how you want your gift used.

If a planned gift is not appropriate at this time, support *The 2<sup>nd</sup> Sixty Initiative* with a special gift of securities or cash and return the enclosed card.

## THANK YOU!

Thank you for your generous role in carrying our special ministry forward another 60 years and beyond!

## A WAY FOR EVERYONE TO PARTICIPATE

If a planned gift does not fit with your goals or circumstances, will you consider supporting *The 2<sup>nd</sup> Sixty Initiative* with a special gift of cash or securities to the Resident Aid Endowment? Thus, your gift will be invested in perpetuity to secure the future. The earnings it generates will provide financial assistance to residents year after year.

Presbyterian churches have always been crucial partners in our mission. Remembering those churches and their members who helped start and sustain us for the first 60 years, we invite our churches and their foundations to make a special gift or pledge for the Resident Aid Endowment to support *The 2<sup>nd</sup> Sixty Initiative*.

60   
*Years Young*  
1958 - 2018

Celebrating PCSC's 60th anniversary  
with a planned or current gift is  
the best way to secure the future  
of PCSC's mission today.



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[PresCommunities.org/planned-giving](http://PresCommunities.org/planned-giving)